

NET CONTENT

CONTENT MANAGEMENT SYSTEM

...THE EASY WAY TO HANDLE NEWS

PRODUCTINFORMATION



*-Overview CMS-
On the left the directories-tree,
on the right above the content
of a single folder, below the
detailed view of a message.*



*-Screenshots user administration-
Decide, which users are accessible
for others. Set rights individual
and/or for functional groups.*



*-WYSIWYG-editor "Direct Edit"-
Edit your story and/or layout
the easy way right on the desk.*

NetContent - the latest generation of content management

Keep control - review your content with a click.

NetContent offers the complete solution for administration and integration of web-based editorial content. Tried and tested on websites, portals, intranets and extranets.

Broad and deep user administration, data base directories and multilayered document handling: Our secure and easy-to-use content management system covers all your working needs.

You control all the documents stored in the CMS data-base. The documents can be imported from newsfeeds, generated by your editorial or other PDF- and Office- documents (Word-, Excel- and PowerPOINT- files) imported or created by you. The internal search engine contains a full text search covering all data records and documents.

One system for all staff.

The comprehensive user administration means you can replicate your editorial structure within our NetContent CMS. The system administrator can determine who accesses what and where, specifying rights for reading, writing, editing and publishing.

Articles created by staff are shown to the administrator on a special overview screen. From here, all articles can be edited or published, their authors contacted by e-mail or even SMS.

What you see is truly what you get!

You do not need to know HTML to work with NetContent. You can create your own pages and templates directly. Too good to be true? Just try out our WYSIWYG editor - Direct Edit does the job!

Create your story in the editor mode, specify the appropriate formatting via the industry-standard integrated toolbar. You can change by mouse-click typeface and font of your text, or click on a button to insert a hyperlink.

The picture doesn't fit? Resize it in 'real time'!

In preview mode your work is shown directly. The Direct Edit mode offers numerous possibilities for creative work within text and layout.

'Direct Edit' means all staff can create and work with HTML pages without ever seeing or knowing any code.

NetContent - The universal tool for converting news.

Publishing your contents - quite simple.

Our integrated administration tool can handle process every conceivable news format. Newsfeeds are parsed and their individual constituents are written to the data base.

Each item (for example title, picture or main text) can now be directly addressed by the NetContent tags. You simply place these tags within the desired area of your template or file (e.g. If you want to display news on your website, this would be within the HTML- source code of a template). NetContent dynamically generates a new page with your file pattern/template and the various software tags.

So you see: With NetContent, it is simple to merge changing elements into your pages.

Send your customers a newsletter with current stories and direct linking to your Website! NetContent's newsletter service makes this easy. Or would you like your message to be generated a PDF- file too? NetContent makes it possible.

Use also our XML export function for easy file management. These and many other additional features can be accessed through our user-freindly interface.

A new website - created directly from a web screen!

Our admirably clear administration system allows the integration of a vast number of templates (in HTML, XML or other formats) into the program. This is done through individual 'rubrics' within the administration system. Create a new rubric by inserting your source code. Define precisely (options of Boolean algebra are supported) which area of your data is to be addressed, and choose the desired output file-type.

Each rubric can take a different file-type.

You may use the WYSIWYG editor "Direct Edit" to fefine rubrics too.

And, should you wish, you can merge several rubrics to form 'categories' and reapply the rubric definitions several times.

A new website - created via a website directly!

Save time and money on Content managemet training courses.

NetContent was developed to offer the user an intuitive interface taht does not presuppose special knowledge.

For example,content can be edited 'hands on' via the web. No special codes, no complicated insertion routines. Simply surf to the page and make the changes. After logging on, all content can be edited by you and your staff at a click of a mouse. Change the headline or the picture of a story, redraft text, create a new link...

This can be done in no time with just with a few clicks.

Your changes are visible as fastas you require!



*-Screenshot Administration-
Layout and content are determined by input box.*



Other features and functions can be accessed via the toolbar.



*-Template administration-
From here you manage the whole project.*



Browse to your website and edit "on-the-fly"!

Platforms: Linux/Unix, HP-UX, Solaris, Windows, WindowsNT/2000

Web-Server: Apache Webserver (ab 1.3.20), MS IIS ab 4.0 and others

Database: full-text database, MySQL, MS Access, Oracle, Informix. ODBC-support

Clients (for Administration) : Web-Browser (MS IE ab 5.5 or above is recommended)

Privacy: htaccess-administration, password encryption, log files, session-ID's

Import: nitf2.0/3.0, dpa-select, asvim, newsml, tanto, ddp, afp, teleschau, rdf, newsknowledge, press association, associated press.

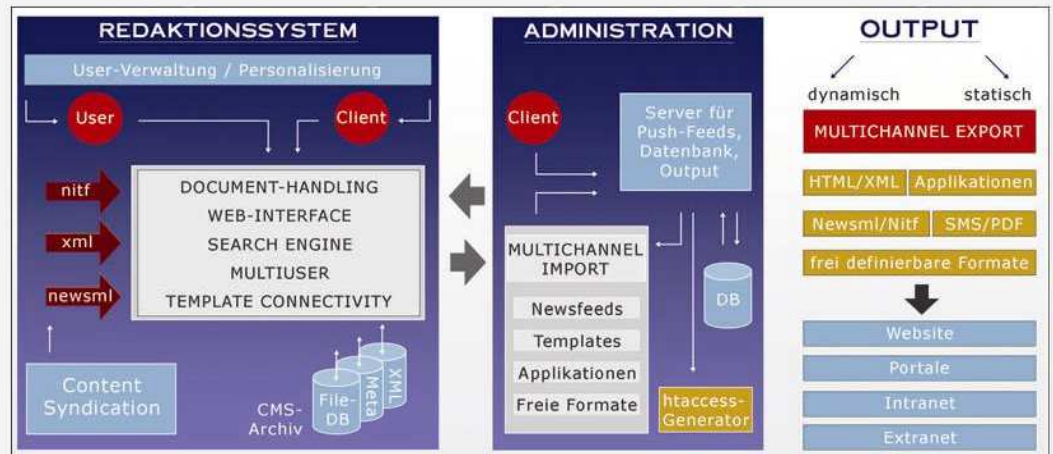
Integrable within template administration: HTML, XML, PHP, Perl, ASP, Rich Text, freely eligible formatting instructions

Export: HTML, XML, miscellaneous scripting languages (PHP, Perl, ASP,...), PDF, RDF, Newsml, Nitf3.0, QuarkXPress, SMS, Rich Text, freely definable file formats..., several formats per cycle adjustable, dynamic and/or static output, automatic keyword-generation (for search engines -meta-tags)

Meta-Data: PDF, MS Word, MS Excel, MS Powerpoint, Flash-Files, MPEG, AVI, Rich Text, HTML -link insertion into files, full text search

User- and access rights: user-administration for large and small editorial teams, featuring rights allocation (read, write, publish) with personalized files, roles and email-notification

Appearance variables: template-administration (also via editorial system); integrated WYSIWYG-editor for templates and editorial system; languages: english/german; flexible database access by internal tags, freely definable form input fields, unlimited structure of directories; archive-functions; picture-administration; hyperlink-checker; newsletter-production; graphic and display editing via web-browser; update of data by cronjob; full text-indexing; search engine; related links; preview of published design; online-tutorial (english or german), combining newsfeeds from leading agencies with rubric-templates using Boolean algebra; multichannel-ability.



Are you interested in NetContent? Do you need further information?
Would you like a free online trial of NetContent?
Contact us! We are at your disposal!

News-Solutions
Inh. Nils Boldt
Lütjenburger Weg 24
D- 23774 Heiligenhafen
Tel: +49 - 4362 - 53 58
Fax: +49 - 4362 - 504 520
E-Mail: info@newsml.de
www.net-content.org

co-operation partner:

dpa Deutsche Presse-Agentur
dpa (Deutsche Presse-Agentur)
dpa infocom
dpa-infocom